

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 1 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Mohammad Soni, M.Pd
 Person in Charge : Mochammad Fuad Hasan
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 12010

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Entrepreneurship	The Role of Financial Availability and Entrepreneurship Education in Start-Up Business Asri Laksmi Riani, Hunik Sri Runing Sawitri, Suryandari Isriqomah, Anastasia Riani S, Intan Novella QA, Mugi Harsono, Indri Sri Endarwati
2	Entrepreneurship	Entrepreneurship Development in the Era of Disruptive Technology: (Case Study in Denpasar City and Bandung City) Dewi Restu Mangeswuri
3	Entrepreneurship	Strengthening Business Success using Entrepreneurial Personal Independence and Entrepreneurial Competence Muhammad Iffan, Rizal Firmansyah, Windi Novianti
4	Entrepreneurship	Entrepreneurship in Startup Business: A Review Eddy Soeryanto Soegoto, Senny Luckyardi, Agis Abhi Rafdhi, Chepi Nur Albar, Herry Saputra
5	Entrepreneurship	Impact of Halal Tourism Campaigns on Halal Food Growth: A Case Study of Geo-marketing in Bandung, Indonesia Qoriah, Esa Fajar Hidayat, Elsa Silvia Nur Aulia
6	Entrepreneurship	Exploring the Relationship Between Corporate Social Responsibility and Corporate Sustainability within the Food and Beverage Industry Hani Fatunnisa, Nizar Alam Hamdani, Intan Permana
7	Entrepreneurship	Analysis the Effect of Innovation and Creativity to Business Success Muhammad Komarudin, Nizar Alam Hamdani
8	Entrepreneurship	The Effect of Product Innovation to Business Sustainability Annisa Fajriyanti, Nizar Alam Hamdani
9	Entrepreneurship	The Influence of Entrepreneurial Education on Entrepreneurial Intention within Indonesian Student Teten Mohamas Sapril Mubarok, Dewina Martiara, Nizar Alam Hamdani, Intan Permana
10	Entrepreneurship	Development Strategy for Micro Small and Medium Enterprises in the Digital Era Rivan Nandang Nurvana, Esa Putra Wijaksana, Ilyas Fargani, Agnia Suci

No	Scope	Title
11	Entrepreneurship	The Quantitative Model of The Business Success Based on Entrepreneurial Characteristics, Motivation and Business Ability Agus Riyanto, Ismatul Maula, M. Yani Syafei, Gabriel Sianturi and M Azka Fadhillah
12	Entrepreneurship	Problems of Small And Medium Enterprise (SME) in the Agriculture Sector in the Digital Era towards National Food Security Yayah Sutisnawati, Luqman Hakim, Amadea Ajeng
13	Entrepreneurship	SMEs Resilience Acceleration Model Through Digital Transformation Sulastri Sulastri, Hari Mulyadi, Disman Disman, Heny Hendrayati, Puspo Dewi Dirgantari
14	Entrepreneurship	The Effect of Business Communication on Employee Performance Galih Abdul Fatah Maulani , Alfiyah Az Zahra, Nizar Alam Hamdani , Intan Permana
15	Entrepreneurship	The Influence of Attitude, Education And Family Environment on Entrepreneurial Intention Among Youth During The Covid-19 Pandemic Nizar Alam Hamdani, Salma Fitri Nurfauziah, Galih Abdul Fatah Maulani
16	Entrepreneurship	The Effect of Entrepreneurial Orientation and Innovation Capability on Business Performance Nizar Alam Hamdani, Nizam Ahmad Fuadi, Sukma Nugraha, Intan Permana
17	Entrepreneurship	The Influence of Entrepreneurial Characteristic on Business Performance Asri Solihat, Renita Amelia, Nizar Alam Hamdani, Intan Permana

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 2 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Dewi Triwahyuni
 Person in Charge : Euis Neni Hayati, S.Kom
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 12011
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Government Science	Public Satisfaction of Government Services; Health Education and Awareness Campaigns in Reducing the Prevalence of Hep-B Disease for Children 0-12 Years in Indonesia Elsa Silvia Nur Aulia, Defri Rizaldy
2	Government Science	Political Interests of the Regional People's Representative Council (DPRD) in the Making of Regional Regulations Tatik Rohmawati, Nandang Alamsah Deliarnoor, Samugyo Ibnu Redjo, Mudiwati Rahmatunissa, Utang Suwaryo
3	Government Science	Quality of Services for Making Family Card (KK) in Department of Population and Civil Registration in Garut Regency through the Pandu-Online Application T Fidowaty, H Ramdani, M. R. N Kandias
4	Government Science	The Government's Role in Increasing Millennial Farmers through Technology Rino Adibowo, Edo Rahmad Hidayat, M. Riza Hamsyari, Tika Mutia Rahayu, Anak Agung Ayu Ditha P
5	Government Science	UMKM in Improving the Economy of Rural Communities Nia Karniawati, Nafisa Nurfatin, Enrico Christian, Yayan Karyana
6	Government Science	Sociology of Government in the Study of Service Quality Parking Permit Management in Department of Investment and One Door Integrated Services of Bandung City through the Gampil for Public Application Dewi Kurniasih, Herlangga Herdin Pratama
7	Government Science	Youth Political Participation in the Digital Age: Preparing A New Society of Good and Smart Digital Citizens Prima Roza, Epin Saepudin, Gregorius Prasetyo Adhitama
8	Government Science	Interaction between Community and Local Government in Evaluation Policy of Regional Regulation about Funeral Service Retribution Dewi Kurniasih, Abdillah Thohir
9	Government Science	Transformational Leadership Model of Muhammadiyah Branch Leaders in Bandung District Dewi Kurniasih, Jamjam Erawan

No	Scope	Title
10	Government Science	The Influence of Health Development for the Quality Of Human Resources in the City of Bandung Poni Sukaesih Kurniati, Tsalisatun Khoerun Nisa, Muhammad Sidik Al Amin
11	Government Science	Government Regional Strategies in Tourism Development in the Nusa Tenggara Barat Province Post-Pandemic Poni Sukaesih Kurniati, Muhammad Sidik Al Amin, Tsalisatun Khoerun Nisa
12	Government Science	The Empowerment Effectiveness through the Program Keluarga Harapan (PKH) Rino Adibowo, Eka Nuryanti Dewi, Gilang Muhamad Faris, Dewi Nurdamaiaati, Mochamad Daffa Fahlevi, Gaya Prakasa Hartanto, Ahmad Syahrul Mukarom
13	Government Science	Implementation of the Budget Functions of the Regional People's Representative Council, Solok City, West Sumatra Province T Fidowaty, G. D Pratama, Z. R Majid
14	Government Science	Mass Media in the Socialization of E-Government Policies about Online Electronic Applications Services (E-Open) Tatik Rohmawati, Olih Solihin, Yuni Mogot, Kirana Puspa Aulia
15	Government Science	Enhancement of Productivity to Improve Indonesia's Labor Competitiveness Edmira Rivani
16	Government Science	GAMPIL FOR PUBLIC : The Application for Licensing Services Nia Karniawati, Rizki Adi Purnama, Nafisa Nurfatim

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ROOM 3 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Andreas Darmayadi, Ph.D
 Person in Charge : Rizky Jumansyah, S.Kom.
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 12015

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	International Relation	Cyber Espionage of F-35 Fighter Jet Data Impact to U.S - China Relations Dewi Triwahyuni, Dinda Cahya Kamila, Muhammad Azhar Abdillah, Rio Andika
2	International Relation	The Role of Nato in Enhancing Ukraine's Cybersecurity during Times of Conflict Dewi Triwahyuni, Leonardo Valentino, Nenden Nurmutiasari Amada, Harya Bustami
3	International Relation	Building Indonesian Nation Branding through Indonesia Spice Up the World And Its Effect on Indonesian Spice Exports to African Region Andrias Darmayadi, Naufal Ibrahim, Dinda Puan Maharani, Devina SitiUlfah
4	International Relation	The Impact of the Covid-19 Pandemic on the Development of Economic Regionalism in South East Asia Andrias Darmayadi
5	International Relation	Indonesia's Economic Diplomacy at The G20 Summit Henike Primawanti, Yasmin Khairunisa, Nur Khalida, Ismail Daffa
6	International Relation	Substate Actor and Implementation of Sustainable Development Goals: Bandung City's Paradiplomacy Practices in Water Leakage Henike Primawanti, Windy Dermawan, Sri Vania Rahman, Zahra Afifah Khurrahman
7	International Relation	Comparative Analysis on Digital Economy in Lao PDR and Malaysia: An Overview Sylvia Octa Putri, Rivaldi Rizki Ramdani, Prita Tria Sonjaya, Salsabila Resti Valarian, Rio Andika, Harya Bustami
8	International Relation	Digital Economy Growth in Singapore and Thailand on Post COVID-19 Pandemic Sylvia Octa Putri, Alya Soraya Yahya, Valensya Tamaela, Lidya Sista Nabilasari, Azzahra Attahira, Shelsa Ekasara

No	Scope	Title
9	International Relation	The Economic Impact for Indonesia from The War Between Russia and Ukraine Aelina Surya, Savitri Aditiany, Shelsa Ekasara Nurhalimah, Rivaldi Rizki RamdaniMukarom
10	International Relation	Indonesia Australia-Comprehensive Economic Partnership Agreement (IA-CEPA) Cooperation in Increasing Economic Growth After the Covid-19 Pandemic Henike Primawanti, Rifda Alviani Khoirunnisa, Azizah Tisnakusumahnita, Diyat Nurrahman
11	International Relations	International Student Adaptation Factors in Malaysian Public Universities IR Ismail, YS Yushriman, CH Che Noh, AL Ahmad, R Rashid
12	International Relation	The Effectiveness ASEAN Political Security Community (APSC) in The Implementation of ASEANConvention on Counter Terrorism (ACCT) to Combat Terrorism In Southeast Asia Andrias Darmayadi, Amelia Ibrahim, Wafiq Laura Clariza
13	International Relation	Analysis of United States Cyberpower Domination through the Cloud Act on Data Security in Europe Dewi Triwahyuni, Yudha Wahyu Nugraha, Igna Rizky Hadi Perrmana, Zahra Annaumi Falentino
14	Management	From Physical to Digital, Financial Literacy to Actual Usage of Mobile Wallet in Indonesia Resa Nurlaela Anwar, Vanessa Gaffar, Ratih Hurriyati
15	Communication Science	The Use of ICT by SME Shoe Crafters in Cibaduyut Olih Solihin, Yuni Mogot, Tatik Rohmawati
16	Communication Science	The Appeal of the Community Service Ads to Prevent Covid-19 #MULAIIDARIKAMU Olih Solihin, Salma Alifa Rachmadita

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 4 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Trustorini Handayani, S.E.,M.Si

Person in Charge : Herry Saputra, S.Kom.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12019

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Communication Science	Influencer Marketing Strategy of Fast Moving Consumer Goods (FMCG) Products Tine Agustin Wulandari, Mohammad Iqbal Assidiq
2	Communication Science	Culture Shock Adaptation in Egypt : A Case from Indonesian Student Inggar Prayoga, Mochamad Fazry Faturahman
3	Communication Science	Case Study of Political Public Relations Model Information Commission of West Java Provinsi Desayu Eka Surya, Mahi M. Hkikmat
4	Communication Science	Marketing Politics of Government to Encourage Participation in Television Digitisation Programs Desayu Eka Surya, Mahi Mamat Hkikmat
5	Communication Science	Nonverbal Communication As A Symbol of Love in Long Distance Relationship (LDR) Manap Solihat and Michelle Keziam Onggowidjaja
6	Communication Science	The Role of Health Communication in Addressing Stunting in Bandung Regency Yuni Mogot, Olih Solihin, Tatik Rohmawati
7	Communication Science	Discourse Between Criminalization and Marginalization (Teks Analisis) Manap Solihat and Imansyah Hidayat
8	Communication Science	Health Communication Advocacy in Addressing the Economic Impact of Tuberculosis Patients Olih Solihin, Djuara P Lubis, Pudji Muljono, Siti Amanah
9	Communication Science	Digital Communication Strategy Start-Up Psychology Service Bureau in Improving Consumer Self-Development Melly Maulin Purwaningwulan, Muhammad Dwi Rizki
10	Management	Implication of Tipping on Services (A Case Study on Restaurant and Hotel Services in Tasikmalaya) M. Yani Syafei, Dedi Rianto Rahadi, Gabriel Sianturi
11	Management	The Effect of Hedonic Shopping Motivation and Shopping Lifestyle on Impulsive Buying Sani Hanafiah, Herman Soegoto

No	Scope	Title
12	Management	<p>The Effects of Tokopedia Promoted Product on Indonesia Marketplace Customers</p> <p>Hilmi Abdul Aziz, Deden A. Wahab Sya'roni</p>
13	Management	<p>Knowledge Management, Intrinsic Motivation, and Competence Impact on Employee Performance Analysis (Study of Employees in the Technician Section at a Material Handling Company in Jakarta)</p> <p>Isniar Budiarti, Rif'at Burhanuddin</p>
14	Management	<p>Human Resource Quality Strategies Of Fulfilling The Needs For Digital Talent In Society 5.0.</p> <p>Novriana, Dedi Sulistiyo</p>
15	Management	<p>The Influence of Literacy and Risk Management on A Person's Leadership Skill in Human Resource</p> <p>Senny Luckyardi, Eddy Soeryanto Soegoto, Dina Oktafiani, Rizky Jumansyah, Euis Neni Hayati</p>
16	Management	<p>Does Loan to Deposit Ratio affect Return on Asset? Evidence from State-owned Banks</p> <p>Hadi Purnomo, Indah Sri Nurcahyani</p>

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ROOM 5 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Intan Permana, S.Pd., M.M
Person in Charge : Theresia Valentina Lumban Gaol, S.T.
Date and Time : 9 March 2023, 13.00 – 16.00 WIB
Parallel Room : 1025

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	The Influence of Social Media, Advertising and Resellers on Marketing Strategies in Increasing Sales on SME Snack Food Products Croccante Chips David Erwinson, Dedi Sulistyio
2	Management	The Role Of Perceived Value And E-Service Quality Of E-Commerce Users to Build Electronic Word Of Mouth (E-WOM) Cikal Virgiawan Pratama, Deden A Wahab Sya'roni
3	Management	Improve Employee Productivity by Applying Green Human Resources Management and Increasing Employee Job Satisfaction Saura Jeane Aquar Rahma, Herman Soegoto
4	Management	Impact of Macro Economic on Stock Return at BUMN Banking Period 2015-2022 M Maryati, Adeh Ratna Komala, Raysha Andini, Syakira Kiki Irawati
5	Management	The Strategic Development of Maritime Connectivity in the Border Area in Indonesia Arjuna Rizaldi, Ady Muzwardi, Panji Pramuditha, Aisyah Solehati, Edward Santoso, Muhammad Iffan, Mirta Fera, Adri Wanto
6	Management	The Influence of Fashion Orientation, Money Attitudes, and Self-Esteem on Compulsive Buying in Generation Z (Case Study on Trans Studio Mall Bandung) Rizki Zulfikar, Alyn Marcelina Riyadi, Sefia Nur Haliza
7	Management	Psychological Segmentation Entitled Healing as a Promotional Communication Strategy Marketing Rahma Wahdiniwaty, Neng Susi Susilawati Sugiana
8	Management	Online Shop Minnierrss Business Model Development Strategy Using The BCG Matrix Approach Garda Muhammad Aulia, Rahma Wahdiniwaty
9	Management	The Influence of Cyberloafing Behavior, Work-Life Balance and Work Environment on Employee Performance at PT. Binamitra Group Dony Ilham Purakusumah, Dedi Sulistiyo

No	Scope	Title
10	Management	<p>Post-Pandemic Human Resource Management Strategy through Work From Anywhere (WFA), Monitoring Employee Productivity and Skill Development</p> <p>Irpan Bangga Nugraha, Dedi Sulistiyo</p>
11	Management	<p>The Influence of Project Management Applications, Productivity and Work Environment on Discipline, Motivation and Work Results</p> <p>Eldeast Jane Abdul Fitra, Rahma Wahdiniwaty</p>
12	Management	<p>Organizational Behavior Through Human Resource Management and Performance During and Post-Pandemic COVID-19</p> <p>Shelvira Valia, Dedi Sulistiyo Soegoto</p>
13	Management	<p>Strategy for Minimizing Tech Talent Turnover Through the Implementation of Employee Stock Ownership Plan</p> <p>Dani Rusda Taufani, Herman S. Soegoto</p>
14	Management	<p>Analysis Behavioral Financial Bias in Investment Decision Making</p> <p>Taopik Mulyana Kuntara, Deden Abdul Wahab Sya'roni</p>
15	Management	<p>The Influence of Leadership Style and Work Motivation on Employee Performance After the Pandemic</p> <p>Dhea Nurfa Setiani , Herman Soegoto</p>
16	Management	<p>Leadership Style and Motivation Impact on Improve Teacher Performance</p> <p>Anisa Dewi Umi Kulsum, Rahma Wahdiniwaty</p>

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 6 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Raeni Dwi Santy SE.,M.Si.

Person in Charge : M. Ihsan Rifaldi

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12022

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	The Effect of Financial Performance on the Adjustment of Health Company Capital Structure Euis Bandawaty, Nugraha, Disman, Maya Sari
2	Management	Herding Behavior in Capital Markets: A Literature Review Gusni, Nugraha, Disman, Maya Sari
3	Management	Integrated Marketing Communication as a Tourism Investment Promotion Strategy in Sumedang Regency Kankan Kasmana, Lia Warlina, Selfa Septiani Aulia, Muhammad Iffan
4	Management	Exploring the Role of Ecotourism Experience in Creating Ecotourism Destination Loyalty: A Study on Ecotourism Destination in Indonesia Novia Yuliarni, Ratih Hurriyati, Disman, Lili Adi Wibowo
5	Management	Contrasting the Drivers of Islamic Bank Adoption; East Java Region and Non-East Java Region Customers, Generation Z and Non-Generation Z Customers in Indonesia Wenda Wahyu Christiyanto, Vanessa Gaffar, Ratih Hurriyati, Disman, Hilda Monoarfa
6	Management	What Drives Purchases at Omnichannel Retail? : Perceived Value Examination Ani Rakhmanita, Ratih Hurriyati, Disman, Heny Hendrayati
7	Management	Google Search-Based Data for Predicting Investor Sentiment in Indonesia's Industrial Sector Yusuf Murtadlo Hidayat, Nugraha, Disman, Mayasari, Puspo Dewi Dirgantari
8	Management	Information System Success Model: A Systematic Literature Search and Bibliometric Analysis Edi Firdaus, Munir, Puspo Dewi Dirgantari, Herbert Siregar, Revi Wiranti
9	Management	Exploring the Relationship Between Destination Image, Tourist Satisfaction and Tourist Loyalty Rina Suprina, Devita Gantina, Joko Haryono, Vanessa Gaffar

No	Scope	Title
10	Management	Corporate Governance, Sustainability Performance, Corporate Performance: Mediation and Moderation Analysis Triyono Adi Tristanto, Nugraha , Ikaputera Waspada, Maya Sari
11	Management	Tourism Satisfaction in Era Society 5.0 as a Marketing Strategy: A Case Study on Lodging Establishment Hospitality Industry in West Java, Indonesia Tuti Anggraeni, Disman, Heny Hendrayati, H. Mokh. Adib Sultan
12	Management	Managing Patient Loyalty: Does Digital Patient Experience Matter? Julia Famor Pratami, Vanessa Gaffar, Chairul Furqon, Puspo Dewi Dirgantari
13	Management	The Effect of Financial Fundamentals on Stock Returns with Sustainability as a Moderating Variable Yasir Maulana, Nugraha, Disman, Maya Sari
14	Management	Determinant of Business Performance: The Role of External and Internal Environment, Religious Program and Religious Atmosphere Sukma Nugraha, Agus Rahayu, Disman Disman, Lili Adi Wibowo, Tatan Tawami
15	Management	Online Transportation in Indonesia: Perspective Brand Switching Behavior on Gen Z Arum Wahyuni Purbohastuti, Vanessa Gaffar, Ratih Hurriyati, Chairul Furqon
16	Management	Personal Branding Muslim Fashion on Tabriizhijab.idn Alif Akbar Assiddiq, Rahma Wahdiniwaty

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 7 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Anggun Oktavia Herlianti, M.M
 Person in Charge : Theresia Valentina Lumban Gaol, S.T.
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 1030
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	Emotional Intelligence and Work Stress Its Effect on Employee Performance Lita Wulantika, Siti Nurhaliza Meilani, Trustorini Handayani, Muhammad Razi Al Faruqi
2	Management	Marketing Strategy Hits Unikom Radio in Improving Brand Awareness in the Digital Era Niddy Ambar Katresna, Dr.Ir. Deden A. Wahab Sya'roni M.Si
3	Management	Advertising Design Influence on Promotion Strategies and Consumer Purchasing Decisions Mohammad Farhan Fadilla, Deden Abdul Wahab Sya'roni
4	Management	Promotion and Experiential Marketing on Purchasing Decisions mediated by Electronic Word of Mouth in Coffee SMEs Nizar Alam Hamdani, Noviearti Wideasih, Irfan Rizki Gumilar
5	Management	Is Green Brand Knowledge Affected Green Purchase Intention On Instant Noodle Product In Bandung, Indonesia? Erna Susilawati, Hanif Nurdiarkoro
6	Management	Impact COVID-19 Pandemic towards E-Commerce Sales Value and E-Grocery Sales Value in Indonesia Widyawan, Herman Soegoto
7	Management	Content Marketing and E-Wom on Social Media Instagram and Their Effect on the Purchase Decision of Skincare Products on Generation Z in Bandung Raeni Dwi Santy, Reggina Andriani, Rani Adhari
8	Accounting	Financial Analysis of Solar Rooftop PV System: Case Study in Surabaya, Indonesia Elieser Tarigan
9	Accounting	Perspectives of Accounting Students: The Accountant Profession in the Era of the Industrial Revolution 4.0 Ely Suhayati, Aura Nur Zakiah
10	Accounting	Earning Management Practices and Tax Avoidance: An Empirical Evidence from Indonesia Banking Industry Siti Kurnia Rahayu Ratna Nurma Azizah, Fadia Hana Dzakiah Handaya

No	Scope	Title
11	Accounting	Analysis of Moral Reasoning in Fraud Prevention and Ethical Culture As Moderation Variables Wati Aris Astuti
12	Accounting	Auditor Quality Analysis Of Audit Findings With Local Government Performance As An Intervening Variable Wati Aris Astuti dan Eneida Glorianita de Carvalho
13	Accounting	Ethical Issues in Tax Avoidance; Study in CSR Perspective, a Literature Review Maya Aresteria, Alfita Rakhmayani, Deddy Sulestiyono
14	Accounting	The Effectiveness of Financial Technology and Financial Literacy on Financial Analysis for Small and Medium Enterprises Inta Budi Setya Nusa, Juwita Sri Rahmawati
15	Accounting	Application of Government Accounting Standards in Government Financial Reporting Sri Dewi Anggadini, Nola Agustin, Rizkyka Shazna Putri Agustin, Dawa Nazashya Zahrany, Ari Bramasto, Sari Damayanti
16	Entrepreneurship	Confirmatory Factor Analysis of Innovation Development within SMEs Intan Permana, Fina Mardiyah, Lindayani, Nizar Alam Hamdani

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 8 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Sylvia Octa Putri, S.IP.,M.I.Pol

Person in Charge : Dina Oktafiani, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab International (Lantai 11)

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Accounting	The Effect of Operational Costs, Sales Volume, and Trade Payables to Net Income Surtikanti.Surtikanti, Anugrah Aditia Pani, Arni Purwanti
2	Accounting	Third Party Funds Affect the Net Income of Bank Syariah Indonesia (BSI) Adeh Ratna Komala, Mari Maryati, Widia Santiyani, Fatya Febrianti Hinggis
3	Accounting	Impacts of Growing Number of Taxable Entrepreneurs on the Revenue of Value Added Tax Angky Febriansyah, Rina Tri Aprilia, Sahrul Gunawan
4	Accounting	Disclosure of Weaknesses and Effectiveness of Internal Control in Indonesia Alfita Rakhmayani, Maya Aresteria
5	Accounting	Model Design of Sales Accounting Information System for Utara Game's Store Najla, Supriyati
6	Accounting	Factors Affecting User Satisfaction Mobile Banking Adi Rachmanto, Sony Setiawan, Kharisma Puspa Munggaran
7	Accounting	Model Strategy Business and Use of Information Technology on the Quality of Accounting Information Systems and their Implications in Initiating Improvement of MSME Performance in the Post-Pandemic Crisis Supriyati, Harry Suharman, Taufiq Supriadi
8	Accounting	Prototype Accounting Information System of Revenue In Kindergarten Permata Bandung D W Firdaus, B Khoerunisa
9	Accounting	Performance of Local Government Information System (SIPD) and Internal Control Systems to Improving Quality Financial Reports Lilis Puspitawati, Defta Ofita Liani
10	Accounting	Social Media Strategy and Its Influence on Interest Transaction in Digital Business Lilis Puspitawati, M T Nurfauzan

No	Scope	Title
11	Accounting	<p>Accountability Through Public Sector Accounting and The Quality of Financial Reports</p> <p>Sri Dewi Anggadini, Tanti Santika, Rizkyka Shazna Putri Agustin, Melinda Baby Alyssa Dwiparna, Elva Anggita Astiani, Sari Damayanti</p>
12	Entrepreneurship	<p>Alternative Policy Management Framework in Determination of Long-Distance Travel Permit Based on Covid-19-like Symptoms Using Data Mining</p> <p>E S Soegoto, Y Handoko, Wantoro, R Wahdiniwaty, S S Aulia, D Fatimah</p>
13	Law	<p>Legal Consequences of Unlawful Act In E-Commerce</p> <p>Hetty Hassanah, Muhammad Margani</p>
14	Law	<p>The Legitimacy of Wiretapping Results from The Komisi Pemberantasan Korupsi as Evidence in Corruption Cases Linked to Indonesian Legal Provisions</p> <p>Hetty Hassanah</p>
15	Law	<p>Return of State Financial Losses in An Effort to Realize Restorative Justice in Corruption Crime</p> <p>Musa Darwin Pane</p>
15	Law	<p>Corporate Responsibility for Oplos Gas Crime in the Perspective of Consumer Protection and Law Enforcement</p> <p>Sahat Maruli Tua Situmeang</p>

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 9 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Retno Purwani Sari, M.Hum, S.S.

Person in Charge : Chepi Nur Albar, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab 11011

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Law	Corporate Crime in Illegal Fishing Practices and Its Enforcement in Indonesia Imas solehayati, Sahat Maruli Tua Situmeang
2	Law	Criminal Law Enforcement Against Digital Financial Services Sector Companies for Misuse of Consumer Personal Data Ananda Putri Nur Amalina, Sahat Maruli Tua Situmeang
3	English Literature	Critical Discourse Studies on Language and Identity of Social Actors Represented in UK Prime Minister Elizabeth Truss' Speech of Announcing Resignation Muhammad Rayhan Bustam
4	English Literature	Culturality on YouTube Features: A Case on Media Linguistic Approach from Indonesia Tatan Tawami, Retno Purwani Sari, Freddy Setiawan Widjaya
5	English Literature	Video Content As A Multimodal Text and the Engagement: A Study From Indonesia Retno Purwani Sari, Zainab Zahratunnisa, Rizki Taufik Mustika
6	English Literature	Exploring University Students' Attitudes Towards Their English Accent and Native English Accent Mia Rahmawati Yuwita, Nisrina Dewi Ambarwati
7	English Literature	Dvandva And Appositional Compounds in the Food Menu on the Starbucks Cafe Website Rizki Trializa, Mia Rahmawati Yuwita
8	English Literature	The Analysis of Ellipsis in "A Pair of Silk Stoking" A Short Story by Kate Chopin Juliana Karin, Juanda
9	English Literature	Illocutionary Utterances Containing Prepositions in Last Christmas Film 2019 Eneng Rere Prihartini, Juanda, Juliana Karin
10	English Literature	In the House of Tom Bombadil: A Traumatic Healing Therapy at Home Reynaldi Christian Yapto, Juanda

No	Scope	Title
11	English Literature	Word Formation of Indonesian and English Language Used by Children in Playing Online Games Asih Prihandini, Haikal Ilya Muhammad
12	English Literature	The Main Character's Conflicts in Maleficent: An Allegory for Coping Mental Crisis After Pandemic Fira Lestari, Retno Purwani Sari
13	English Literature	Portrait of Id, Ego, and Superego on 'Dear No One' by Tori Kelly: The Understanding for Stress Management Hani Zakkiyah, Retno Purwani Sari
14	English Literature	Cultural Components of Film Coco: A Mexican Heritage Multicultural Culture Vivi Nur Fauziah, Retno Purwani Sari
15	English Literature	How Clause Relationships in Narrative Relieve Children from the Covid-19 Crisis Nurin Fadhila Fasya, Retno Purwani Sari

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 10 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Nungki Heriyati, S.S.,M.A

Person in Charge : Salsabila Marhan

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9013

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	English Literature	The Representation of Food as Power Struggle in the Menu Nungki Heriyati, Silvi Munawaroh
2	English Literature	Character Development Of Arisu Ryohei from Alice in Borderline Zainab Zahratunnisa, Nungki Heriyati
3	Japanese Literature	The Effect of Lecturer Certification on Improving Teaching Performance: A Case Study of Japanese Language Lecturers in West Java Soni Mulyawan Setiana, Imaniar Ramadani Yukasih, Melinda Dirgandini, Dewi Saparina Halibanon
4	Japanese Literature	A Need Analysis for Kanji Learning Applications Tashaismia Puspitawati Sumitra, Soni Mulyawan Setiana
5	Japanese Literature	Indonesian Student Perceptions of Learning Kanji Rendy Renaldy, Soni Mulyawan Setiana
6	Japanese Literature	Need Analysis of Japanese Grammar Learning Media Kaisar Ramadhan, Soni Mulyawan Setiana
7	Japanese Literature	Song Lyrics Translation Project in Translation Class Mohammad Ali
8	Japanese Literature	Personal Pronoun Translational Shifts in Anime Translations Hana Haifa Hasna, Mohammad Ali
9	Japanese Literature	Rrepresentation of Women's Beauty in Kosé Sekkisei White Uv Emulsion Restu Ramdani, Mohammad Ali
10	Japanese Literature	Yakuwarigo and Style Shifting in the Anime Genjitsushugi Yuusha no Oukoku Saikenki Riki Taufik Adipura, Anisa Arianingsih
11	Japanese Literature	The Husband's Expression of Love in the Shin Atashin'chi Anime Bilqis Rifkah Oktaviani, Fenny Febrianty

No	Scope	Title
12	Japanese Literature	Dark Effects in Ankoku Joshi Movie Rifqy Adiyatama Wahyu, Fenny Febrianty
13	Japanese Literature	The Impact of Fulfilling Social Needs in Anime Yagate Kimi ni Naru Rivany Desti Sholihah, Fenny Febrianty
14	Japanese Literature	An Error Analysis of the Perception Based on Accent In Japanese Anisa Arianingsih, Muhammad Faiz Khoerul Musyaafa
15	Japanese Literature	The Literary Appreciation Level of Students Fenny Febrianty, Muhammad Hafiz
16	Japanese Literature	The Problems in Kaiwa Learning Faced by Students Dyas Palmy Mardhatillah, Soni Mulyawan Setiana

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 11 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Rini Maulina, M.Sn, S.Sn
 Person in Charge : Annisa Wulan Sari
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 9025

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Visual Communication Design and Interior Design	Visual Persuasion on Commercial Movie Series of Toyota: Mengakhiri Cinta Dalam 3 Episode Muhammad Lutfi Aris, Taufan Hidayatullah
2	Visual Communication Design and Interior Design	Barongsai Form and Color at the Cap Go Meh Festival in Singkawang City Muammar Irsyadi, Yully Ambarsih Ekawardhani
3	Visual Communication Design and Interior Design	Color Preferences in Children's Drawings in Taman Kanak- kanak Alquran Ash Shofa Ade Nursayyidah, Yully Ambarsih Ekawardhani
4	Visual Communication Design and Interior Design	Information Design for the Development of Aceh's Door Batik Pattern on Font Medium AN Fauzi, Wantoro, M Salvina
5	Visual Communication Design and Interior Design	Visualization of Muslims in Video Games as a Leading Image of Islam for Society Deni Albar, Citra Nurimbono
6	Visual Communication Design and Interior Design	Exhibition Space Management of Chiharu Shiota as Museum MACAN's Becoming a Child-Friendly Museum Tiara Isfiaty
7	Visual Communication Design and Interior Design	Vegetation Concept in Interior Space Design as Sick Building Syndrome Solution Dina Fatimah, Achmad Rifa I
8	Visual Communication Design and Interior Design	Form of Warak Ngendhog in the Dugderan Tradition of Semarang De Hafizh Kumara Rasyidu, Rini Maulina
9	Visual Communication Design and Interior Design	Comparison of Spatial Planning of Sundanese Traditional Houses Mutiar Silmi Muzaki
10	Visual Communication Design and Interior Design	Transformation of the Regional Symbol that Occurs in the Logo PERSIB and It's Influence on Public Perception Arif Try Cahyadi, Wantoro, Yusril Ibnu Maulana

No	Scope	Title
11	Visual Communication Design and Interior Design	Preserving of Hornbill Bird Through 3-Dimensional Animation Clips Arif Try Cahyadi, Raditya Fadillah, Hikam Mulyana, Zulqifar Fauzi Ramdan
12	Visual Communication Design and Interior Design	Animation Video Design as Promotion for Sekolah Alam Binangkit Yully Ambarsih Ekawardhani, Didi Subandi, Bisma Hikmah Kurniadi
13	Visual Communication Design and Interior Design	Senses and Emotion Experience at Aceh Tsunami Museum Ryanty Derwentiana Nazhar
14	Visual Communication Design and Interior Design	Advertising an Sub Culture Food: Arm Burger as 'Underground Meal' Ivan Kurniawan, Dinar Lestari
15	Visual Communication Design and Interior Design	Visual and Creative Design Strategy for Promotion of Tourism and Culture in West Bandung Regency Irma Rochmawati, Aldy Fadilah
16	Visual Communication Design and Interior Design	Analysis of Environmental Graphic Design: A Study Case from Hospital in Indonesia Malik Abdul Aziz, M Syahril Iskandar

SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 12 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Yully Ambarsih Ekawardhani, M.Sn, S.Sn
 Person in Charge : Rudhi Lesmana
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB
 Parallel Room : 9019

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Visual Communication Design and Interior Design	Adaptive Reuse in Cultural Heritage Buildings “Roemah Kentang Restaurant 1908” Bandung Febry Maharlika, Salsabila Zahra Mutifah
2	Visual Communication Design and Interior Design	Social Criticism After the Pandemic Era on the Visual of the Truck Body Adityo Baskoro Hardoyo
3	Visual Communication Design and Interior Design	The Potential of Developing Bread Fried Ciptamas Brand Identity to Increase Sales Cheka Handi Despianda S, Adityo Baskoro Hardoyo
4	Visual Communication Design and Interior Design	Impact of Visual Communication Design Study Program Curriculum Content on Consideration of Student Career Plans and Future Kankan Kasmana, Nadhya Nur Annisya
5	Visual Communication Design and Interior Design	The Anatomy of A Metaphor Simple Sitting Facility Furniture with Narrative Method Cherry Dharmawan, Revina Zahra
6	Visual Communication Design and Interior Design	The Meaning of the Emblem of the Bandung Raya Regional Government Nurchahyo Eko Noviantono, Rini Maulina
7	Visual Communication Design and Interior Design	Book Design as Tegel Information Media and Its History in Indonesia Wantoro, Eldhie Rutfi Milega
8	Visual Communication Design and Interior Design	Visualization Analysis of Sung Jin-Woo's Character in Solo Leveling Comics Satria Indra Praja Persada, Naufal Azmi Dzakhir
9	Visual Communication Design and Interior Design	Analysis of the Use of Excessive Graphic Design Elements on 77th Independence Day Posters Satria Indra Praja Persada, Mochamad Najibulloh
10	Visual Communication Design and Interior Design	Adolescents' Knowledge and Perception of Traditional Food Products Typical of Banten Gipang PD Laila Yully Ambarsih Ekawardhani, Holif Maulia

No	Scope	Title
11	Visual Communication Design and Interior Design	Viewing Mexican Tradition of “Dia De Los Muertos” in the Animation Film “Coco” Rahma Putri Ramadanti, Irwan Tarmawan
12	Visual Communication Design and Interior Design	Visual Analysis of Totoro's Character in the Film My Neighbor Totoro Luthufunnisa Rizkya, Irwan Tarmawan
13	Visual Communication Design and Interior Design	A Study of Visual Background of Animal Crossing: New Horizons Game Yuyun Wahyuni Abasi, Kankan Kasmana
14	Visual Communication Design and Interior Design	Communication Design Education Oriented Vocational Curriculum Framework Rini Maulina
15	Visual Communication Design and Interior Design	Visual Rhetorical Studies Documentary It Might Get Loud Irwan Tarmawan; Muhammad Fariz Priamanggala