



TABLE OF CONTENTS

N o	Title	Link
1	Dashboard Information System for New Entrepreneur Recommendation Eko Budi Setiawan, Angga Setiyadi	https://icobest.unikom.ac.id/submission/proceeding/ download/5
2	The Future of Cashless Payments for Small Business During the Covid-19 Pandemic Panji Pambajeng , Dedi Sulistyo Soegoto	https://icobest.unikom.ac.id/submission/proceeding/ download/6
3	Analysis of Business Success at the Triple 3 M Shop during the Covid-19 Pandemic Trustorini Handayani	https://icobest.unikom.ac.id/submission/proceeding/download/7
4	Sewing Service Innovation Analysis to Face the COVID-19 Pandemic using Business Model Canvas for Fashion Industry Friska Adesty Febrin, and Dedi Sulistiyo	https://icobest.unikom.ac.id/submission/proceeding/ download/8
5	Coffee Shop Business Planning for Creative Actors using Business Model Canvas Arsenna Attaya Yulian, H S Soegoto	https://icobest.unikom.ac.id/submission/proceeding/ download/9
6	Wedding Concept Management D E Surya, M L B Maran, F S Mutmainna	https://icobest.unikom.ac.id/submission/proceeding/download/10
7	Marketing Product with Social Media T Rohmawati, J Rahmayanti	https://icobest.unikom.ac.id/submission/proceeding/ download/11
8	The Role of Image in Marketing Communication W Novianti, E H Rahmah	https://icobest.unikom.ac.id/submission/proceeding/ download/12
9	Advertisment in Business through Social Media W Novianti, E Erdiana	https://icobest.unikom.ac.id/submission/proceeding/download/13
10	E S Soegoto, R A Rahman	https://icobest.unikom.ac.id/submission/proceeding/ download/14
11	Marketing Strategy in Travel Agency E S Soegoto, A H Nugroho	https://icobest.unikom.ac.id/submission/proceeding/download/15
12	Mobile Payment as Business Transaction E S Soegoto, S Purna	https://icobest.unikom.ac.id/submission/proceeding/download/16
13	E-Transactions in Digital Era R D Santy, G H Hutomo	https://icobest.unikom.ac.id/submission/proceeding/ download/17





NI		
N o	Title	Link
14	Micro, Small, and Medium Enterprises on Online Media E S Soegoto, M A Rahman	https://icobest.unikom.ac.id/submission/proceeding/download/18
15	E-Business through Social Media E S Soegoto, B K Aqila	https://icobest.unikom.ac.id/submission/proceeding/ download/19
16	Digital Brand as Promotion Strategies R D Santy, D D Anwar	https://icobest.unikom.ac.id/submission/proceeding/ download/20
17	E-Commerce as New Concept in 4.0 Era E S Soegoto, F Alfian	https://icobest.unikom.ac.id/submission/proceeding/ download/21
18	E-Commerce on Fashion Business E S Soegoto, S G Badria	https://icobest.unikom.ac.id/submission/proceeding/ download/22
19	Social Survey on Product Development M Iffan, N Shafira	https://icobest.unikom.ac.id/submission/proceeding/download/23
20	Fundamental Analysis on Financing Investment M Iffan, H Sirait	https://icobest.unikom.ac.id/submission/proceeding/download/24
21	The Competitive of Promotion Strategy in Business E S Soegoto, R Syahputra	https://icobest.unikom.ac.id/submission/proceeding/ download/25
22	Digital Transactions in Business M Iffan, K A Khoir	https://icobest.unikom.ac.id/submission/proceeding/download/26
23	Media Promotion of Muslim Sports Clothing M Iffan, M R Khoirul	https://icobest.unikom.ac.id/submission/proceeding/ download/27
24	Digital Marketing in Industrial Revolution 4.0 E S Soegoto, N Raihan	https://icobest.unikom.ac.id/submission/proceeding/ download/28
25	Online Promotion Media S M Setiana, M I Iskandar	https://icobest.unikom.ac.id/submission/proceeding/ download/29
26	Auditing Service Opportunities in E-Business S Budiman, R F Syafariani	https://icobest.unikom.ac.id/submission/proceeding/ download/30
27	Marketing Strategy in Online Books Sales I Prayoga, D Oktafiani	https://icobest.unikom.ac.id/submission/proceeding/ download/31





P. T	1	1
N o	Title	Link
	Innovation and Creativity Marketing	
28	Product on Social Media	https://icobest.unikom.ac.id/submission/proceeding/download/
	I Prayoga, R Y Fridayani	32
	E-commerce in Increasing Small and	
20	Medium Enterprises	https://icobest.unikom.ac.id/submission/proceeding/download/
29	-	33
	T Rohmawati, I T Wijaya	
	The Challenge of Digital Accounting in	
30	Facing the Industrial Revolution 4.0	https://icobest.unikom.ac.id/submission/proceeding/download/
	T Haeriyah, T Fidowaty	J 4
	Marketing Platform as Promotion Tool in	
31	Business	https://icobest.unikom.ac.id/submission/proceeding/download/
	D A Putri, Dewi Kurniasih	35
	Communication Tool in Ordering Product	
32	Communication 1001 in Ordering 110daet	https://icobest.unikom.ac.id/submission/proceeding/download/
	Y E Putra, N Heriyati	36
	Business Payment Innovation on Customers	https://icobest.unikom.ac.id/submission/proceeding/download/
33	C Aleiro D. Kenrier er E. C. Millel	37
	S Alviana, B Kurniawan, F S Millah	
34	E-Commerce in Cosmetic Industry	https://icobest.unikom.ac.id/submission/proceeding/download/
	D Sonia, H Hassanah	38
	Online Lodging Service in Industry	https://icohost.unikom.ac.id/submission/proceeding/download/
35		https://icobest.unikom.ac.id/submission/proceeding/download/
	S Permatasari, H Hassanah	
	Supporting Entrepreneurship through	https://icobest.unilsom.og.id/sub-sissis-s/-s-s-s-ling/J11/
36	Social Media	https://icobest.unikom.ac.id/submission/proceeding/download/40
	S O Putri, A Fathurrahman	.•
	Effect of Product Design in Attracting	
37	Customers	https://icobest.unikom.ac.id/submission/proceeding/download/
	S O Putri, E A Xavier	41
$\mid \mid \mid$	Waste Bank as Green Business	
38	Waste Dam as Often Dusmess	https://icobest.unikom.ac.id/submission/proceeding/download/
	S O Putri, F Mauludin	42
39	Innovative Marketing in Fashion E-	
	commmerce	https://icobest.unikom.ac.id/submission/proceeding/download/
	A F Rifaldy, M Aria	43
ш	111 11111111111111111111111111111111111	

44

N	Title	Link
0		Lilik
41	Business Phenomena in Indonesia	https://icobest.unikom.ac.id/submission/proceeding/download/
41	A Priyanto, M Aria	45
	Word of Mouth in Digital Business	https://icobest.unikom.ac.id/submission/proceeding/download/
42	Supriyati, G S Arozak	46
	Digital Marketing for Goals Sustainability	
43	Digital Marketing for Godis Sustainability	https://icobest.unikom.ac.id/submission/proceeding/download/
	Supriyati, G S Budi	47
44	E-Commerce Impact on Small Companies	https://icobest.unikom.ac.id/submission/proceeding/download/
44	A Surya, R F Nugraha	48
	Long-term Survival of Micro, Small, and	
45	Medium Enterprises in Indonesia	https://icobest.unikom.ac.id/submission/proceeding/download/
	O Widilestariningtyas, R Luthfiansyah	49
	Expand Target Market in Business	1 // 1 1 1/ 1 / 1
46		https://icobest.unikom.ac.id/submission/proceeding/download/
	P S Kurniati, B Razika	50
47	Event Organizer for Wedding Business	https://icobest.unikom.ac.id/submission/proceeding/download/
	R Febrianti, P S Kurniati	51
10	The Effect of Product Branding	https://icobest.unikom.ac.id/submission/proceeding/download/
48	P S Kurniati, N Ica	52
	Utilization of Chatbot in Transaction	
49	Business Process	https://icobest.unikom.ac.id/submission/proceeding/download/
	MIII:dovet CI velwardi	53
	M I Hidayat, S Luckyardi The Role of Advertising to Product	
50	Trademarking	https://icobest.unikom.ac.id/submission/proceeding/download/
30	MDD 1 CI 1 P	54
	M R Ramadan, S Luckyardi The Role of Official Account on Social Media	
	toward Attracting Tourism Sector	https://icobest.unikom.ac.id/submission/proceeding/download/
51	_	55
	Y Muskananfola, T Tawami	
52	Online Shop and Delivery Services Utilization in Influencing SMEs Development	https://icobest.unikom.ac.id/submission/proceeding/download/
	in innucioning office beveropment	56
	F M Syukur, T Tawami	
53	Maximize Property Sales and Purchase	https://icobest.unikom.ac.id/submission/proceeding/download/
		57

ISBN: 978-623-95562-0-4

T Tawami, G Suherman

Online Freelance Marketplaces as a Business
Opportunity

https://icobest.unikom.ac.id/submission/proceeding/download/

58

International Conference on Business Economics, Social Sciences & Humanities

N o	Title	Link
55	Manage Accounting in Globalization Era D S Soegoto, I S Agiva	https://icobest.unikom.ac.id/submission/proceeding/ download/59
56	E-Commerce as a Medium for Tourism Promotion R Wahdiniwaty, V Gafarina	https://icobest.unikom.ac.id/submission/proceeding/download/60
57	Business Media in Entrepreneurship A N Aulya, Y Sutisnawati	https://icobest.unikom.ac.id/submission/proceeding/ download/61
58	SALAMAN; The Innovation of Demography Services in Bandung City Nia Karniawati, Reza Muhammad Ramadhan	https://icobest.unikom.ac.id/submission/proceeding/ download/62
59	Type of Benefits Factors in the Implementation of Green Space Policy in Bandung City Tatik Fidowaty, Samugyo Ibnu Redjo	https://icobest.unikom.ac.id/submission/proceeding/download/63
60	Empowerment of Reuse, Reduce and Recycle Programme (Kang Pisman) in Bandung Rino Adibowo, Indra Gunawan Wibiksana	https://icobest.unikom.ac.id/submission/proceeding/ download/64
61	The Factors Affecting the Behavior of Abstain Voters in Governor Election Tatik Rohmawati	https://icobest.unikom.ac.id/submission/proceeding/ download/65
62	Writing Structure of Disaster Management Planning Document in West Java Dewi Kurniasih, Rita Kalalangi, Asih Prihandini	https://icobest.unikom.ac.id/submission/proceeding/download/66
63	Post-Pandemy Global Order Changes Budi Mulyana	https://icobest.unikom.ac.id/submission/proceeding/download/67
64	The Internet of Things (IoT) Impact on Global Security Dewi Triwahyuni	https://icobest.unikom.ac.id/submission/proceeding/ download/68
65	The Use of Whatsapp Business as an Online Marketing Communication Media for Beauty Brands during the Covid-19	https://icobest.unikom.ac.id/submission/proceeding/download/69

Pandemic in Indonesia

Tine Agustin Wulandari

The Digital Advertising Strategy in Order to Maintain Home Business Branding in The Times of Pandemic: Existed in The Times of Crisis

https://icobest.unikom.ac.id/submission/proceeding/download/70

International Manife Travelle Business Economics, Social Sciences & Humanities

N o	Title	Link
67	Implementation of Digital Advertising Through Shopping Promotions and Festivals: Are They Effective?	https://icobest.unikom.ac.id/submission/proceeding/ download/71
	M I Matondang, Y H Putra	
68	Communication Activities at the Mangongkal Holi Ceremony Inggar Prayoga, Mayrani Situmorang	https://icobest.unikom.ac.id/submission/proceeding/ download/72
	Using of Social Media as Account to the	
69	Information Needs	https://icobest.unikom.ac.id/submission/proceeding/download/73
	Manap Solihat, Lena Agustina	
70	Therapeutic Communication for Rehabilitation Counselors Social Narcotics, Psychotropics and Active Substances (Napza) Foundation Sekar Mawar Bandung in Increasing Resident's Self-Confidence Desayu Eka Surya, Santika Fahira	https://icobest.unikom.ac.id/submission/proceeding/ download/74
71	Implementation of Web Technology for Tourism and Creative Industry Data Collection Rahma Wahdiniwaty, Eko Budi Setiawan, Deden A Wahab	https://icobest.unikom.ac.id/submission/proceeding/ download/75
72	A Model in Building the Quality of Graduates Based on Organizational Culture and Partnership Isniar Budiarti, Indra Zulhijayanto	https://icobest.unikom.ac.id/submission/proceeding/ download/76
73	Impact Termination of Employment for Performance Companies in Indonesia during the Covid-19	https://icobest.unikom.ac.id/submission/proceeding/ download/77
74	Laela Vistawati, Rahma Wahdiniwaty	https://icobest.unikom.og.id/sub-sission/sus-sadd-sub-sis-sadd-sub-sis-sa
74	Role of Website Intranet Portal Quality	https://icobest.unikom.ac.id/submission/proceeding/

	Analysis on User Satisfaction at PT. XYZ M B Winanti, I Pangaribuan	download/78
75	Strategy to Improve Employees Performance by Implementing a Paternalistic Leadership Style and Enhancing Intrinsic Motivation	https://icobest.unikom.ac.id/submission/proceeding/ download/79
	Arjuna Rizaldi	





N.T	1	
N o	Title	Link
	The Effect of Training and Development on	
76	Employee Engagement in the Process of Online Learning at Child Development center, Bandung Jakarta	https://icobest.unikom.ac.id/submission/proceeding/ download/80
	Aditya Alive, Deden Abdul Wahab Sya'roni	
77	Factors that Play a Role in Improving Employee Performance	https://icobest.unikom.ac.id/submission/proceeding/ download/81
	Lita Wulantika, Armitha Widyanti	
78	Success Factors of Laundry Services Youth Cleanshoes22	https://icobest.unikom.ac.id/submission/proceeding/ download/82
	Regi Munaldi Diba , Herman S. Soegoto	
79	Effect of Return on Equity (ROE) and Earning Per Share (EPS) on the stock price of companies that are members of the infobank15 index on the Indonesia stock exchange	https://icobest.unikom.ac.id/submission/proceeding/download/83
	Hamdan Sahlan, Deden Abdul Wahab Sya'roni	
80	The Influence of Green Brand Image on Green Brand Trust Equity Mediated by Green Trust Rizki Zulfikar	https://icobest.unikom.ac.id/submission/proceeding/ download/84
	Composite Stock Price Index During the	
81	Covid-19 Pandemic at The Indonesian Stock Exchange	https://icobest.unikom.ac.id/submission/proceeding/download/85
	Linna Ismawati	
82	Analysis of the Effectiveness of Social Media Marketing on Fashion Product Purchasing Decisions during the Covid-19 Pandemic	https://icobest.unikom.ac.id/submission/proceeding/download/86
	Alfian Singgih Prasetyo, Rahma Wahdiniwaty	
83	Effect of Corporate Social Responsibility Disclosure on Financial Performance	https://icobest.unikom.ac.id/submission/proceeding/ download/87
	Lady Januasti Merdian, Ikaputera Waspada	
84	Company's Financial Condition Representing Going Concern Audit Opinion Issue Implication for Substitution Public Accounting Firm (Survey at Public Accounting Firms in Jabodetabek)	https://icobest.unikom.ac.id/submission/proceeding/ download/88
	Ely Suhayati	





N o	Title	Link
85	Analysis of Top Management Support on the Quality of Accounting Information System and The Impact on the Quality of Accounting Information Wati Aris Astuti, Ajeng Retno Wulandari	https://icobest.unikom.ac.id/submission/proceeding/download/89
86	Inventory Management and Performance of SMES in the Manufacturing Sector in West Java Province, Indonesia Inta Budi Setya Nusa	https://icobest.unikom.ac.id/submission/proceeding/download/90
87	How is the Taxation Sector during the Pandemic Covid-19 Angky Febriansyah	https://icobest.unikom.ac.id/submission/proceeding/download/91
88	Factors Affecting the Financial Performance of Local Governments Ony Widilestariningtyas, Mia Nur Alifa, H. Henny	https://icobest.unikom.ac.id/submission/proceeding/ download/92
89	Zakat Optimization with Financial Technology Adeh Ratna Komala	https://icobest.unikom.ac.id/submission/proceeding/download/93
90	The Keys to Successful Financial Reporting through Internal Auditor and Financial Applications Quality (Survey on the accounting department of state-owned enterprises in Bandung City)	https://icobest.unikom.ac.id/submission/proceeding/ download/94
91	Lilis Puspitawati and Muhamad Iqbal Santosa Optimizing Google Drive Media for Writing Paperless Office Letter Adi Rachmanto	https://icobest.unikom.ac.id/submission/proceeding/download/95
92	Determinants of Audit Quality Surtikanti Surtikanti, Joko Supriyanto	https://icobest.unikom.ac.id/submission/proceeding/download/96
93	Protection of Consumer Data on Digital Services in The Perspective of International Law and National Law Febilita Wulan Sari	https://icobest.unikom.ac.id/submission/proceeding/ download/97
94	Sundanese Language Variations on Children's Speech Found in Multilingual Environment	https://icobest.unikom.ac.id/submission/proceeding/download/98

ISBN: 978-623-95562-0-4





No	Title	Link
95	Multimodal Analysis about the America's Mascots Comics on the Shen Comics Instagram Account (A Language Learning Media)	https://icobest.unikom.ac.id/submission/proceeding/download/
	Juanda	
96	A Needs Analysis Regarding the Development of Interactive Multimedia for Learning Japanese in High Schools	https://icobest.unikom.ac.id/submission/proceeding/download/
	Dina Maysarah, Soni Mulyawan Setiana	
97	News Web Easy as Japanese Learning Media Anisa Arianingsih	https://icobest.unikom.ac.id/submission/proceeding/download/
98	The Slavery of Mystical Creature on the Golem and the Jinni Erna Susilawati	https://icobest.unikom.ac.id/submission/proceeding/download/
99	Culture Shocks at Japanese Workplace of Indonesian Student Taking Internship Program in Japan	https://icobest.unikom.ac.id/submission/proceeding/download/
	Pitri Haryanti	
10 0	Educational Games as Learning Process for Children Dewi Kurniasih, E C Ika	https://icobest.unikom.ac.id/submission/proceeding/download/
10 1	Japanese Translation of Indonesian Comic's Onomatopoeia Mohammad Ali	https://icobest.unikom.ac.id/submission/proceeding/download/
10 2	Students' Originality in Expressing Their Ideas, Thoughts and Opinion in the Writing Ai Sumirah Setiawati, Andy Moorad Oesman, Chevvy Kusumah Wardhana, Fajar Ramdhani, Janis Dion Alfa Ozy	https://icobest.unikom.ac.id/submission/proceeding/download/
10 3	Kaneko Misuzu's Environmental Insights in Tairyo and O Sakana Poetry Fenny Febrianty	https://icobest.unikom.ac.id/submission/proceeding/download/
10 4	Japanese Communication Skill Analysis Through Saiwa Activities	https://icobest.unikom.ac.id/submission/proceeding/download/

ISBN: 978-623-95562-0-4



No	Title	Link
10 5	Utilizing Comparative Methodf for Analyzing the Course of Basic Design on Vorlehre and Three-Dimensional Form Christophera Ratnasari Lucius, Imam Santosa, Adhi Nugraha	https://icobest.unikom.ac.id/submission/proceeding/download/
10 6	Pedati Kuno Krangkeng: Kasepuhan Cirebon Palace Assets Stranded in Indramayu Hendhy Nansha, Agus Sachari, Setiawan Sabana	https://icobest.unikom.ac.id/submission/proceeding/download/ 110
10 7	Semiotic Analysis of "Lathi" Music Video by Weird Genius Satria Indra Praja Persada	https://icobest.unikom.ac.id/submission/proceeding/download/
10 8	Sanga Mandala Concept Study in Balinese Traditional Architecture Reandini Syu'ara Dewi, Ahadiat Joedawinata	https://icobest.unikom.ac.id/submission/proceeding/download/ 112
10 9	Visual Design of Riau Malay Songket Weaving Motif Application (Case Study of Riau Malay Siak Songket Fabric Motif)	https://icobest.unikom.ac.id/submission/proceeding/download/
11	Rizky Alfi Randa, Rini Maulina Karawo Ornamental Variety Based on Gorontalo Curtural Phenomenon Wira Pratama Rumambie, Abay D. Subarna	https://icobest.unikom.ac.id/submission/proceeding/download/
11 1	The History of Nawa Gapura Marga Raja, The First Gate of Cirebon Fadhly Abdillah, Imam Santosa, Setiawan Sabana, R Achmad Opan Safari Hasyim	https://icobest.unikom.ac.id/submission/proceeding/download/
11 2	Korean Myth and Folklore on Game Character Design Irfan Fauzi Toha, Yully Ambarsih Ekawardhani	https://icobest.unikom.ac.id/submission/proceeding/download/
11	Biophilic Design as a Strategy for Increasing the Quality of Space in Offices Dina Fatimah	https://icobest.unikom.ac.id/submission/proceeding/download/
11	Storytelling Through the Mise En Scene in	https://icobest.unikom.ac.id/submission/proceeding/download/



No	Title	Link
11 5	Study of Visual Meaning of Ornaments of Grave People of Minahasa District, North Sulawesi Province	https://icobest.unikom.ac.id/submission/proceeding/download/
	Cahya Pradipta Abdussamad, Kankan Kasmana	
11 6	Redesigning the Visual Identity of Local Product through Packaging Media: Baranahan Pangalengan Caramel Milk Candy Ivan Kurniawan, Salma Martiani Putri	https://icobest.unikom.ac.id/submission/proceeding/download/
11 7	The Representation Concept of Hell Punishment in Islamic Teachings in The Comic Indahnya Taman Surga, Pedihnya Siksa Neraka	https://icobest.unikom.ac.id/submission/proceeding/download/ 121
	Kankan Kasmana, Erina Nurul Hikmah	
11 8	The Indonesian Government Imagery in The Instagram Comic Strip with Covid-19 Themed Dhika Mega Pratama, Kankan Kasmana	https://icobest.unikom.ac.id/submission/proceeding/download/ 122
11 9	User Interface Design of a Mobile Application for Creating Digital Posters Irma Rochmawati	https://icobest.unikom.ac.id/submission/proceeding/download/
12 0	Media Convergence and Implications of Television Digitalization Creates a Change Audience Behavior	https://icobest.unikom.ac.id/submission/proceeding/download/
	Irwan Tarmawan	
12 1	National Museum of Indonesia: Virtual Tour Experience	https://icobest.unikom.ac.id/submission/proceeding/download/ 125
	Ryanty Derwentyana Nazhar	
12 2	Indonesian Response to Covid-19 Poster as Indication of Collective Visual Literacy (Bandung Case Study)	https://icobest.unikom.ac.id/submission/proceeding/download/ 126
	Rini Maulina	
12 3	The Popo and Komikazer Illustration on Tokai Gas Lighter that can Influence Buyer Interest	https://icobest.unikom.ac.id/submission/proceeding/download/ 127

Adityo B Hardoyo

Focal Point on Billboard Juicenation

Merlina Fatimah Nasruddin

https://icobest.unikom.ac.id/submission/proceeding/download/

International Conference on Business Economics, Social Sciences & Humanities

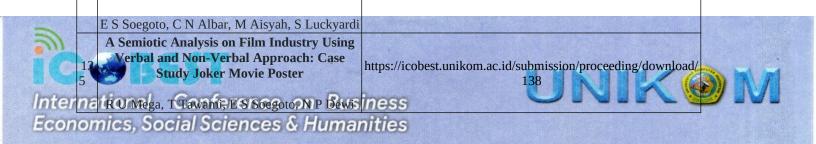
12



No	Title	Link
12	Multi-Participant Identity Figures in Indonesian Animated Films Yully Ambarsih Ekawardhani, Imam Santosa, Hafiz Azis Ahmad, Irfansyah	https://icobest.unikom.ac.id/submission/proceeding/download/
12 6	Study of The Elements Design of Student in Solar System Physics Lessons Through the Interactive CD of Solar System Physics LAB	https://icobest.unikom.ac.id/submission/proceeding/download/
12 7	Arif Try Cahyadi Spatiality in a Virtual Classroom Febry Maharlika	https://icobest.unikom.ac.id/submission/proceeding/download/
12 8	Visual Analysis of the Tempo Magazine Cover Edition 4542 16-22 September 2019 using the Semiotic Method MS Iskandar, B Zhafran	https://icobest.unikom.ac.id/submission/proceeding/download/
12 9	Interactional Meaning of Systemic Functional Multimodal Discourse Analysis on World Health Day 2020 Poster Related to Covid-19 Issue	https://icobest.unikom.ac.id/submission/proceeding/download/
13 0	M R Bustam Real Person Fiction in Social Media Nungki Heriyati	https://icobest.unikom.ac.id/submission/proceeding/download/
13 1	Post-Pandemy Global Order Changes Budi Mulyana	https://icobest.unikom.ac.id/submission/proceeding/download/67
13 2	Indonesia's Industrial Diplomacy: Prospects and Challenges S O Putri, G Ginanjar	https://icobest.unikom.ac.id/submission/proceeding/download/
13 3	Green Design Principles in Cardboard Garden Restaurants Cherry Dharmawan, Pika Oktaviani	https://icobest.unikom.ac.id/submission/proceeding/download/
13 4	Advertisement Strategy using Semiotics as Marketing Approach: An Analysis on Food Product	https://icobest.unikom.ac.id/submission/proceeding/download/

ISBN: 978-623-95562-0-4

Sciences, and Humanities 2020



No	Title	Link
	Empowerment of Human Resources in The	
	Aspects of Economic Transformation During	
13	the Covid-19 Pandemic for Food & Beverage	https://icobest.unikom.ac.id/submission/proceeding/download/
6	Industry	139
	Y Pangestika, R Wahdiniwaty	