PREFACE

It is our great honor and delight to greet you all and to particularly extend a warm welcome to the distinguished keynote speakers and all of our guests. Welcome to the International Conference on Business, Economics, Social Sciences, and Humanities 2020 (ICOBEST 2020). This year, based on Covid-19 Pandemic condition with most authors appeal and health consideration as well as careful discussion, the organizing committee of ICOBEST 2020 has changed this event to an online conference.

By raising the topic of "New Era, the Trend towards Global Challenge after Covid-19 Pandemic", it is expected that ICOBEST 2020 can provide global figure concerning the new normal era, the social condition, and the adaptation of people in different ways after pandemic as well as its impact in our lives. Thus, the conference will expand our global network, facilitate mutual understanding concerning the trend, practical challenges, and opportunities encountered, provide solutions, and discover global partners for future collaboration in the new era.

This proceeding provides a written record of the synergy between these communities. It represents a solid framework from which new interaction will result in the future. The scope of the conference has made participants enthusiastically submit their full paper. There are selected papers to be published in Scopus indexed international journals and accredited national journals. The review is performed after passing the plagiarism check since it is a crucial part of the publication process. The researchers and experts conducted the review process with a single-blind review system.

The challenging part of the conference is always on the smoothness of the conference day. Thus, for all the best preparation for the conference and publication, we would like to express our sincere gratitude to the organizing committee for their strong commitment to the accomplishment of the conference. Our highest appreciation also rendered to all of the reviewers, advisory board, and scientific committee for making all the papers international standardized. We are grateful to all cooperative participants and for their hard work in preparing high-quality papers. We are also very grateful to have a highly supportive leader, the Rector of Universitas Komputer Indonesia, and all other organizations that have contributed their best efforts to the success of ICOBEST 2020.

The Editors

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