

Analysis of Correlations Self Efficacy and Entrepreneurship Intention

T. Handayani

Departemen Manajemen, Universitas Komputer Indonesia, Indonesia

Email: *trustorini.handayani@email.unikom.ac.id

Abstract. The purpose of this study was to see how the Self-Efficacy possessed by Students Class 2017 of Management Major Unikom is linked to Entrepreneurship Intention. The research methods used are descriptive and verificative. The sample in this study amounted to 61 out of the population of 156 students class of the 2017. The technique of determining samples in the form of proportional random sampling based on classes by spreading questionnaires, so that it is expected to obtain the desired research results. The Research of results through Descriptive Analysis show that Self-Efficacy has a total score of 64.41% with sufficient criteria to have self-efficacy with the lowest indicator of confidence for success by 60%, and the highest indicator of confidence has the ability to fulfill tasks by 70%. As for the variable Entrepreneurship Interest resulted in a Total Score of 60% with a category of quite Interested for Entrepreneurship, with the lowest indicator of Entrepreneurial Desire at 48.52%, and the highest Indicator of Entrepreneurship With a Total Score of 71.48%. **Result of research** *Verificative* analysis correlation that the relationship of Self-Efficacy with Entrepreneurship Interests in Student Class 2017 of Management Major was able to score by 44.1% with the relationship category not too strong. This shows that respondents feel less confident to open a business and to achieve future success. You can only be an employee, not an entrepreneur. The impact of the results of this study requires the provision of continuous motivation to create a sense of confidence in students to become an entrepreneur.

Keywords: efficacy, entrepreneurship interest

I. Introduction

Universitas Komputer Indonesia is a University where one of its goals is to produce graduates who have the Soul of Entrepreneur. Being a person have an entrepreneur Soul, self efficacy and entrepreneur interests are needed. "Self-efficacy is related to a person's thinking of the abilities that exist within him. entrepreneurial self-efficacy (ESE)" Bandura (1977) defined "the concept of self-efficacy as the individual's belief in his/her abilities and skills to complete a specific set of tasks and to undertake a job. This definition depicts that actions, behaviour, perception, cognition and the environment affect one other in a self-motivated manner." [5].

The Management Major is one of the Major at Universitas Komputer Indonesia which has four (4) specializations, namely Business Specialist, Marketing Specialization, Human Resources Specialization and Finance Specialization. The mission and objectives of the Management Major are derived from University's mission and vision, which is to create and produce graduates who are entrepreneur with

information technology capabilities. It is expected that graduates from the Management Major will be in accordance with the objectives of the Major in particular and the University in general. Simon Fietze Britta Boyd said that "educational level, academic major and academic achievement influence personal attitude that in turn has an impact on Entrepreneur Intention"[3]. From the results of obesity in Management Students, especially the Class of 2017, there are still many students still do not have self-efficacy to become an entrepreneur. Laura (2010:152) reveals that self efficacy is a person's belief to be able to initiate a situation and can produce positive and useful results. Self efficacy can be one of the determinants of success and can also affect the mindset and emotional reactions to decisions making.

Several previous studies about the intention of entrepreneurship in Fatwa Tentama, Tri Hartina Paputungan stated that "Having entrepreneurial intentions is the first step in the process of creating a long-term sustainable business [6-7]. Individuals with entrepreneurial intentions believe that they have the ability to successfully start a new business [8]. The intention of entrepreneurship represents an individual's commitment to starting a business [9]. Intention of entrepreneurship is seen as an attribute that can influence the emergence of entrepreneurial behavior in the future [10]

This becomes interesting to do analysis through simple research, namely how the self-efficacy of management major students and how much self-efficacy relationships from students of the Class of 2017 are associated with entrepreneurship intentions. The results of this study are expected to provide an overview and mapping for management programs in particular and the University in general about students owned by Unikom. So that it can provide input on what should be developed and improved in the teaching and learning process. From the results of previous research said that the variable of self-efficacy or self-efficacy significantly affects entrepreneurship interests therefore to achieve the goals of Unikom, especially in the Management Major, a study is needed.

2. Method

The purpose of this study was to analyze Of Correlations Self Efficacy And Entrepreneurship Intention in Students Class 2017 Of Management Major Unikom Bandung. The research methods used are descriptive and verificative. The sample in this study amounted to 61 out of the population of 156 students class of the 2017. The technique of determining samples in the form of proporsional random sampling based on classes by spreading questionnaires, so that it is expected to obtain the desired research results.

3.Results and Discussion

According to Muslihudin and Anita Ilmaniati [4]" Self-Efficacy has 4 indicators consisting of: Confidence Has the Ability To Meet The Demands of Tasks, Confidence To Be Able to Be Responsible, Confidence Can Achieve Goals And Towards Success, Confidence To Open One's Own Business In The Future." The result of Descriptive analysis for self-efficacy are obtained. A total score of 63.54% with sufficient category which means that students of the 2017 Class management study program have self-efficacy but not very well, with the highest score breakdown of 70%. That is on the indicator Confidence has the ability to fulfill the task, while the lowest score of 60% on the Success Confidence indicator and can achieve the goal. Furthermore the confidence indicator opens the business for the future obtained a score of 61.81% and the confidence to be able to be responsible obtained a score of 65.84%.

This shows that respondents feel less confident to open a business and to achieve future success. You can only be an employee, not an entrepreneur. Karen Lewis said that "Self -efficacy is a self evaluation of whether a person feels they can accomplish a certain task or not ". [1].

As for the variable Entrepreneurship Intention resulted in a Total Score of 60% with a category of quite Interested for Entrepreneurship, with the lowest indicator of Entrepreneurial Desire of 48.52%, and the

highest Indicator happy entrepreneurship with a total score of 71.48%.followed by the indicator interested in entrepreneurship with a score of 59.57%, the indicator dares to risk producing a score of 60.82%, the indicator chooses to entrepreneurship produces a score of 61.11%.

This shows that students of the 2017 Class management major are less interested in entrepreneurship. This is related to the self-efficacy that is owned by the respondent. It further said that : " When it comes to preparing action, self- related cognitions are a major ingredient of the motivation process. Self- efficacy levels can enhance or impede motivation. [1]

The Verifiactive analysis through correlation tests showed that the relationship of Self-Efficacy with Entrepreneurship Intention in 2017 student of management major was able to score by 44.1% with the relationship category not too strong.Fitzsimmons and Douglass,Thomas et,all said that " A positive relationship between entrepreneurial self-efficacy and Entrepreneur Intention has been confirmed by numerous studies"[3]. Self-efficacy is one of the factors associated with entrepreneurial intentions. Self-efficacy and family support have a role in preparing students to get good knowledge, skills, understanding and personality in school. "Self-efficacy is an internal factor and parental support is a complementary external factor in fostering entrepreneurial intentions. Parents must be able to create a positive family environment such as providing motivation, support and even facilities to stimulate their children to start entrepreneurship." [11]

4.Conclusion

This shows that students of the 2017 Class management major are less interested in entrepreneurship. This is related to the self-efficacy that is owned by the respondent. It further said that : " When it comes to preparing action, self- related cognitions are a major ingredient of the motivation process. Self-efficacy levels can enhance or impede motivation."[1]. Result of Research throuht The Verifiactive analysis correlation that the relationship of Self-Efficacy with Entrepreneurship Interests in 2017 Management Major not strong.

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